

Surrey Quays Magazine

Media Pack

SURREY QUAYS ROAD SE16
LONDON BOROUGH OF SOUTHWARK



Surrey Quays Magazine

Surrey Quays is a vibrant London location, with a fantastic array of attractions, entertainment, excellent shopping facilities and melting pot of residents and a fantastic array of attractions.

To promote Surrey Quays and its surrounding areas and to highlight the many attractions available, NK Media has developed Surrey Quays Magazine (SQM).

SQM contains informative articles for people seeking shopping ideas, details about trendy bars and good restaurants and other interesting and exciting activities.

Because of its close proximity to the Thames and the excellent transport links to the City and Canary Wharf, property in the area is in great demand. To highlight that fact, SQM has a dedicated property section called 'On the Property Ladder'. This is the ideal read for those interested in the Surrey Quays property market.

SQM aims to inspire readers to experience what Surrey Quays has to offer. SQM is the perfect opportunity to reach residents of Surrey Quays and surrounding areas.

Proposed Contents

- **Shopping**

A guide to best places to shop and the latest products on offer

- **Entertainment & nightlife**

Fantastic articles and information for those looking for entertainment and fun filled activities.

- **Dining**

A review of the best local restaurants

- **Property**

In every issue of Surrey Quays magazine there is a dedicated section called 'On the Property Ladder'. Here readers will find leading estate agents, property as well as expert advice on all things homes related

- **Lifestyle**

Health ,Beauty, fitness, motoring, fashion plus much more

Surrey Quays Magazine is published by NK Media Ltd.
Studio 33, 91-95 Brick Lane, London E1 6QL
T: 020 7096 8888 F: 020 7650 7644
E: info@surreyquaysmagazine.com
www.surreyquaysmagazine.com

Surrey Quays Magazine

Distribution & Advertising

Distribution

A minimum of 15,000 copies of Surrey Quays Magazine will be distributed on a quarterly basis.

We use Post Solutions to distribute the magazine through the doors of residents in Surrey Quays, Deptford & Rotherhithe. Additional copies are available at key locations throughout the area. To attract tourism to the area, a number of copies of the publication are made available at the Visit London tourist centre in.

To enhance the value further and to reach an even wider audience, every company that participates in SQM will have the opportunity to place a company or product profile on www.surreyquaysmagazine.com with a hyperlink to their own site.

Advertising rates

| | |
|--------------|-------|
| Full page | £995 |
| Half page | £595 |
| Quarter page | £395 |
| DPS | £1750 |
| Eighth page | £250 |

To discuss your advertising requirements contact info@surreyquaysmagazine.com

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Mechanical details

Full page

Type area: 180mm width x 267mm height

Page trim: 210mm width x 297mm height

Bleed area: 220mm width x 307mm height

Half page

Horizontal: 180mm width x 131mm height

Vertical: 88mm width x 267mm height

Quarter page

Vertical: 88mm width x 131mm height

Eighth page

Horizontal: 88mm width x 61mm height

Artwork

All adverts must be supplied as either:

- high resolution pdf with bleed and trim marks as necessary
- high resolution eps with bleed and trim marks as necessary

Please note:

All fonts must be embedded or converted to outlines

All files must be CMYK - no spot colours or RGB

All files should be sent to e: production@nkmedia.co.uk

If required, our studio can prepare artwork for you.

Please call for details

t: 020 7096 8888

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